PAULIG For a life full of flavour.



Karin Jonsson

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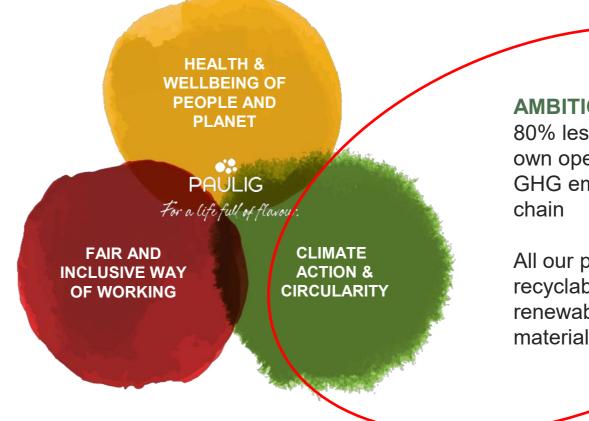
Focus areas and ambitions for 2030

AMBITION:

70% of our net sales comes from products and services which enable health and wellbeing of people and the planet

AMBITION:

100% of raw materials from high-risk areas come from sustainable sources verified by external parties



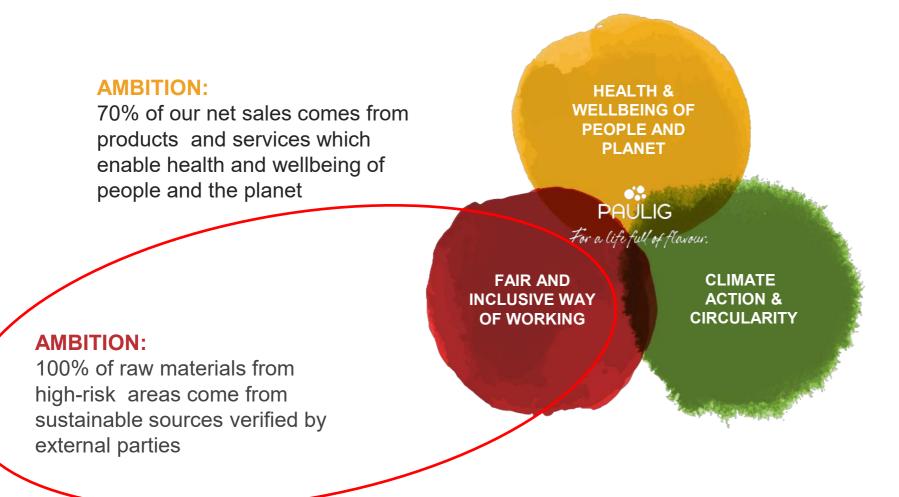
AMBITION:

80% less GHG emissions from own operations, 50% less GHG emissions in our value

All our packages will be recyclable and made from renewable or recycled materials



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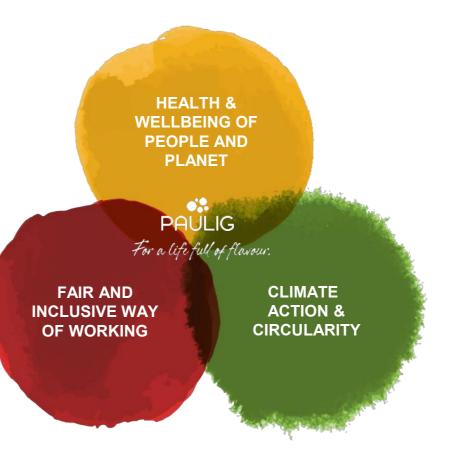
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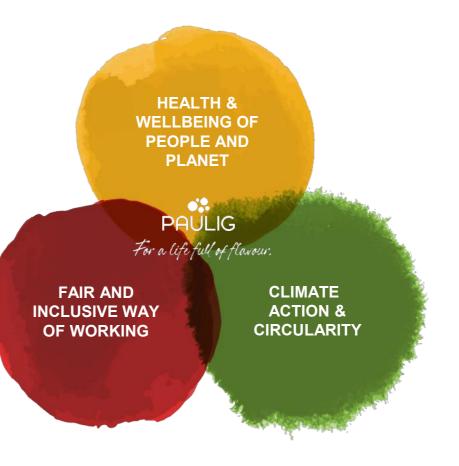




Focus areas and ambitions for 2030

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70% of our net sales comes from products and services which enable health and wellbeing of people and the planet



- Independent and measurable definition of "enabling health for people"
- Cover well-established dietary parameters affecting health
- Enable clear and transparent external communication of health targets







Each serving (150g) contains

Energy 1046kJ	Fat 3.0g	Saturates 1.3g	Sugars 34g	Sait 0.9g	
250kcal	LOW	LOW	HIGH	MED	
13%	4%	7%	38%	15%	

of an adult's reference intake Typical values (as sold) per 100g:697kJ/167kcal









- Enable fair and comprehensive evaluation of products and product categories
- Widely used and accepted by consumers
- Supported by science and endorsed by NGO's



• Align with EU law

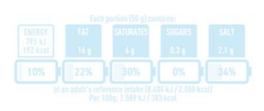
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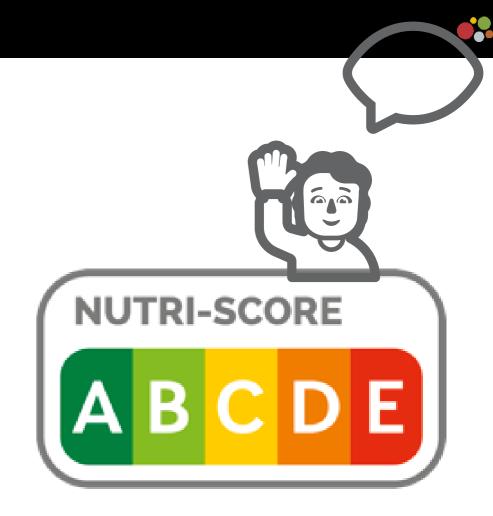
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Farm to Fork Strategy

food system

For a fair, healthy and

#EUGreenDeal

environmentally-friendly





Nutri-Score = Summary Score

0

Unhealthy points

Points	Energy (kJ)	Sugar (g)	Saturated fatty acids (g)	Sodium (mg)
0	≤ 335	≤ 4,5	≤ 1	≤ 90
1	> 335	> 4,5	> 1	> 90
2	> 670	> 9	> 2	> 180
3	>1005	> 13,5	> 3	> 270
4	> 1340	> 18	> 4	> 360
5	> 1675	> 22,5	> 5	> 450
6	> 2010	> 27	> 6	> 540
7	> 2345	> 31	> 7	> 630
8	> 2680	> 36	> 8	> 720
9	> 3015	> 40	> 9	> 810
10	> 3350	> 45	> 10	> 900
TOTAL	1 point	0 points	0 points	7 points
		0		

8

Healthy minus points

Points	Fruit, vegetables (%)	Fibers (g)	Proteins (g)
o	≤ 40	≤ 0,9	≤ 1,6
1	> 40	> 0,9	> 1,6
2	> 60	> 1,9	> 3,2
3	-	> 2,8	> 4,8
4	-	> 3,7	> 6,4
5	> 80	> 4,7	> 8,0
TOTAL	0 points	5 points	5 points

0

10

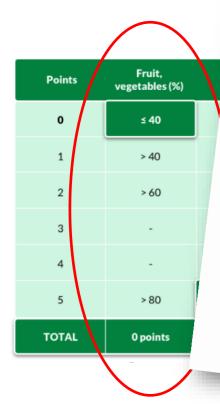




Nutri-Score = Summary Score

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0	≤ 335	≤ 4,5	≤ 1	≤ 90	0	≤ 4 0	≤ 0,9	≤ 1,6
1	> 335	> 4,5	> 1	2		- 40	20,7	- 1,0
2	> 670	> 9	> 2			> 40	> 0,9	> 1,6
3	>1005	> 13,5	> 3	> 2				
4	> 1340	> 18	> 4	>3		> 60	> 1,9	> 3,2
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0						0		
		8		0	10		8	2

Further deve





Farm to Fork Strategy

food system

uidance in R&D

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Update of the Nutri-Score ar-Update report from the Scientific Com-The update report from the Scientific Commi accepted unanimously by the members of the

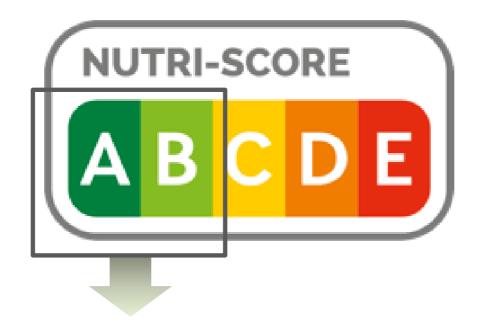
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Nutrition framework

For a fair, healthy and environmentally friendly Fruit & vegetables Niv, rapeseed & walnut oil rbs and spices s and seeds mes and whole grain and flours/powders



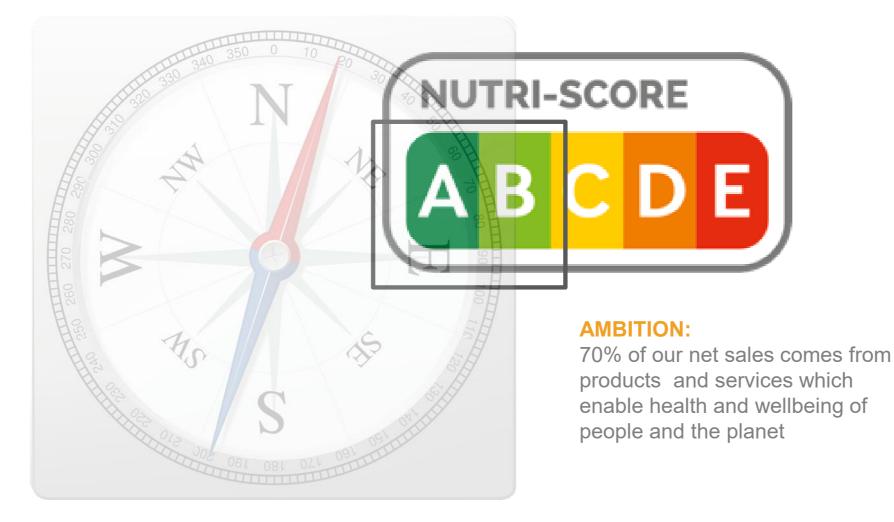
A further developed model of



defines "enable health for people"



...and guides the R&D process toward our goal

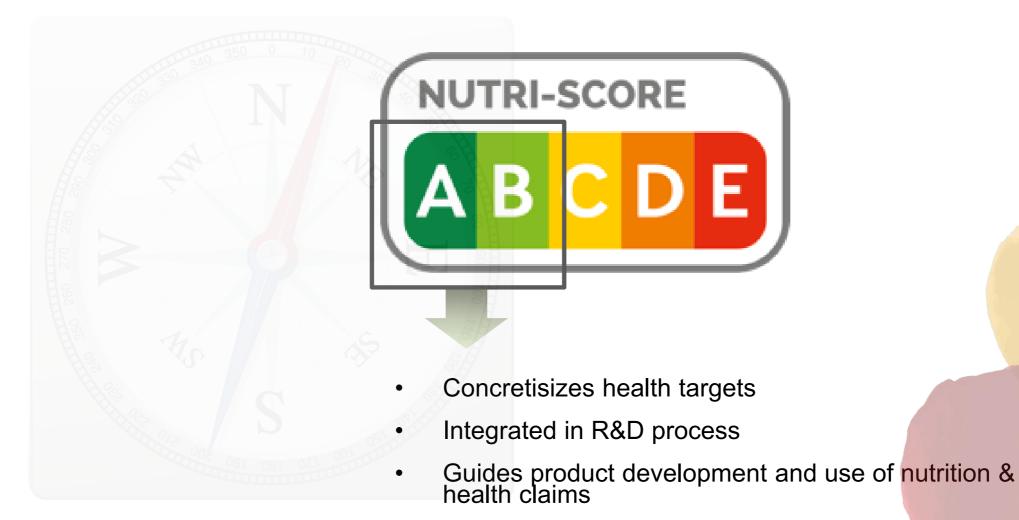


HEALTH & WELLBEING OF PEOPLE AND PLANET

PAULIG For a life full of flowour



Paulig's nutrition framework

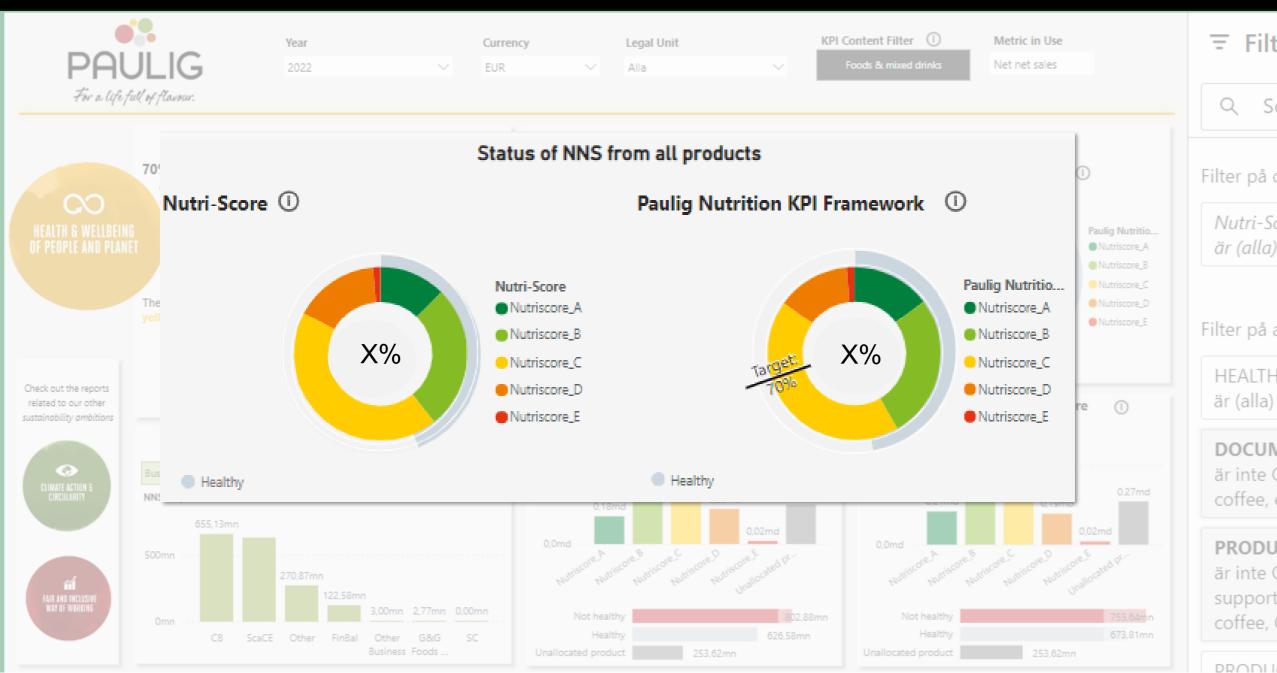


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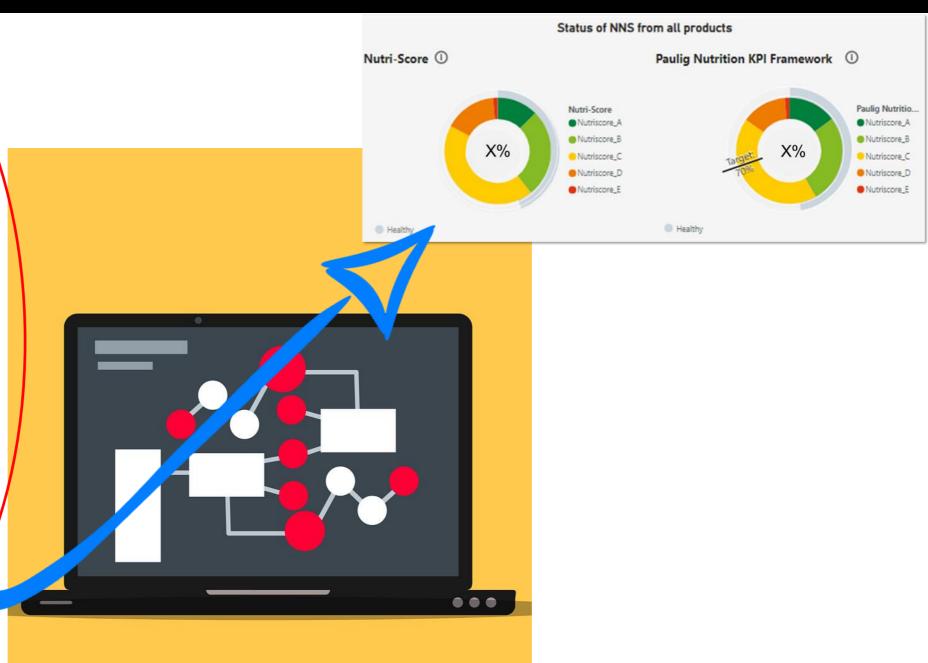


Ingredienser

VETEMJÖL, grönsaker (31%) (morot (31%), rödbeta), rapsolja, fuktighetsbevarande medel (E422), VETEGLUTEN, surhetsreglerande medel (äppelsyra), druvsocker, emulgeringsmedel (E471), bakpulver (natriumbikarbonat), salt, paprikaextrakt, rosmarinextrakt, antioxidationsmedel (askorbinsyra), mjölbehandlingsmedel (E920).

Näringsvärde Per 100 g

Energi (kJ)/(kcal): 1269 / 301 Fett: 6,9 g varav mättat fett: 1,3 g Kolhydrat: 51,0 g varav sockerarter: 3,8 g Fiber: 3,2 g Protein: 9,1 g Salt: 0,90 g



Status of NNS from all products

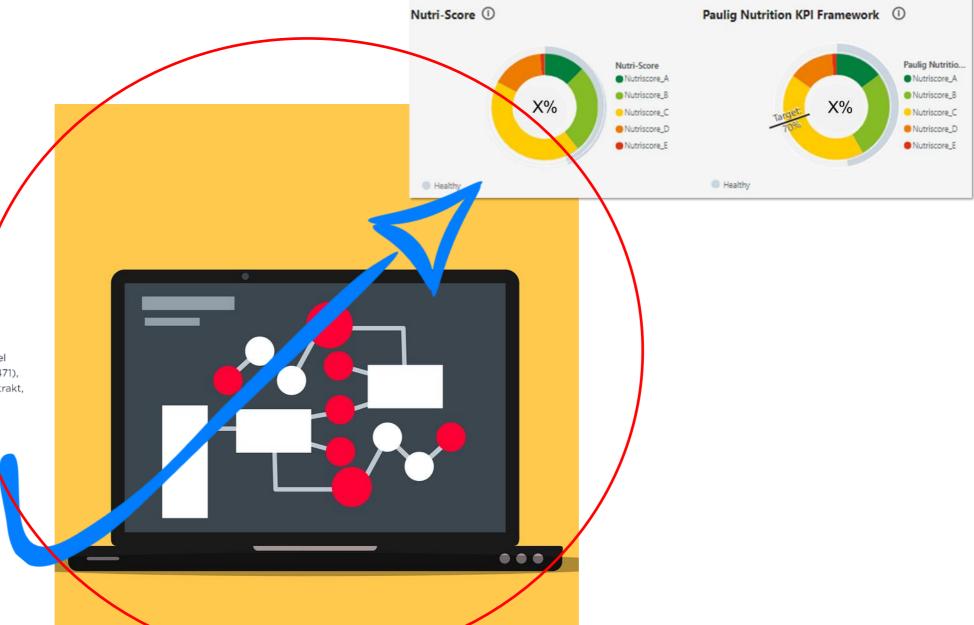


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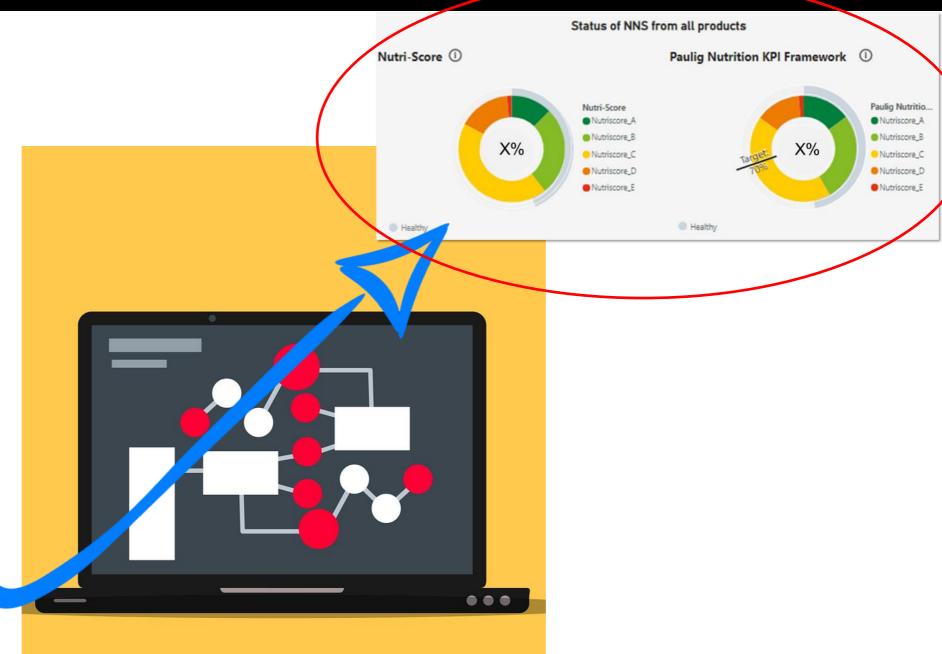


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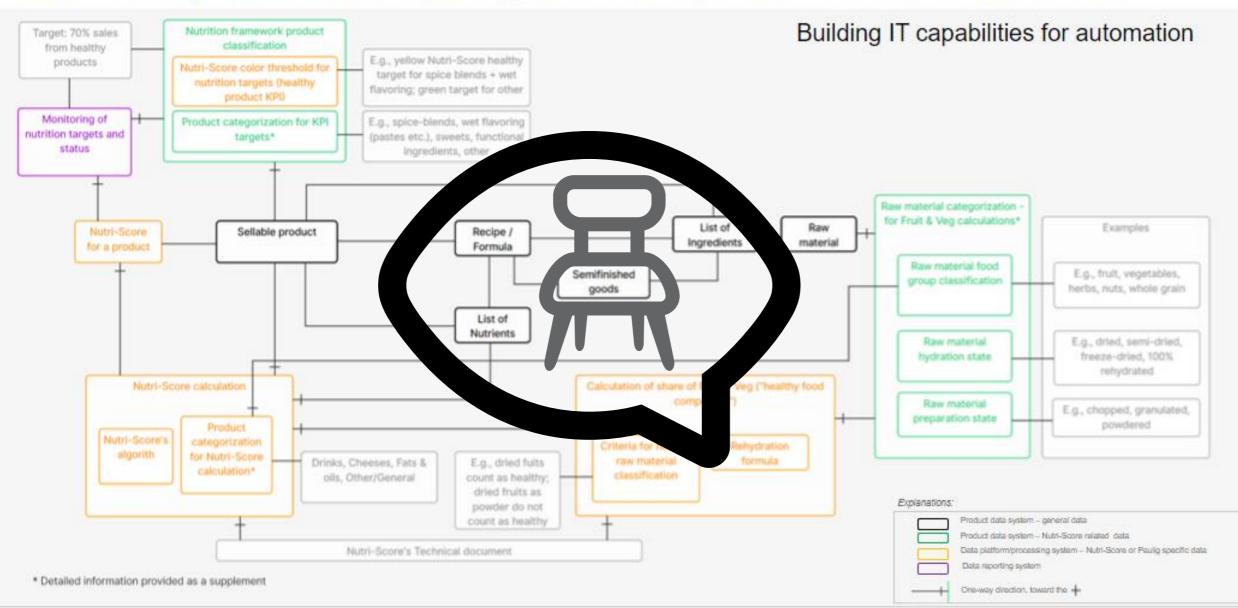
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Data concept flow for monitoring of status and KPI's related to Nutri-Score









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