



Karin Jonsson

PhD, Food & Nutrition Science
Sustainability Program Manager,
Nutrition & Food Health

Contact: karin.jonsson@paulig.com





























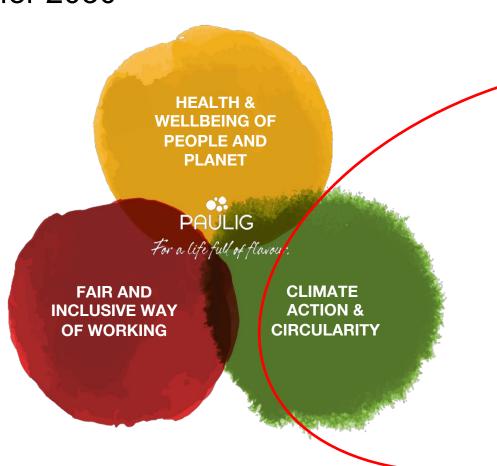
Focus areas and ambitions for 2030

AMBITION:

70% of our net sales comes from products and services which enable health and wellbeing of people and the planet

AMBITION:

100% of raw materials from high-risk areas come from sustainable sources verified by external parties



AMBITION:

80% less GHG emissions from own operations, 50% less GHG emissions in our value chain

All our packages will be recyclable and made from renewable or recycled materials



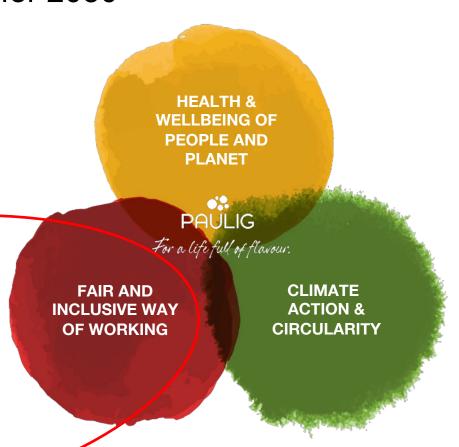
Focus areas and ambitions for 2030

AMBITION:

70% of our net sales comes from products and services which enable health and wellbeing of people and the planet

AMBITION:

100% of raw materials from high-risk areas come from sustainable sources verified by external parties



AMBITION:

80% less GHG emissions from own operations, 50% less GHG emissions in our value chain

All our packages will be recyclable and made from renewable or recycled materials



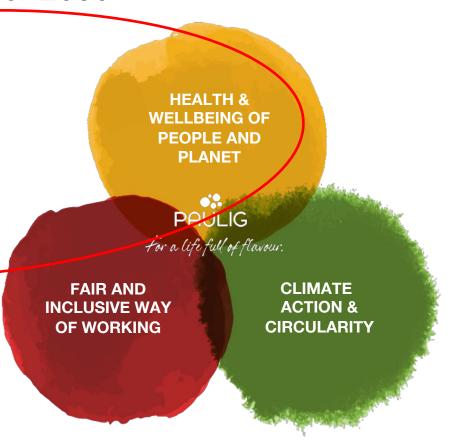
Focus areas and ambitions for 2030

AMBITION:

70% of our net sales comes from products and services which enable health and wellbeing of people and the planet

AMBITION:

100% of raw materials from high-risk areas come from sustainable sources verified by external parties



AMBITION:

80% less GHG emissions from own operations, 50% less GHG emissions in our value chain

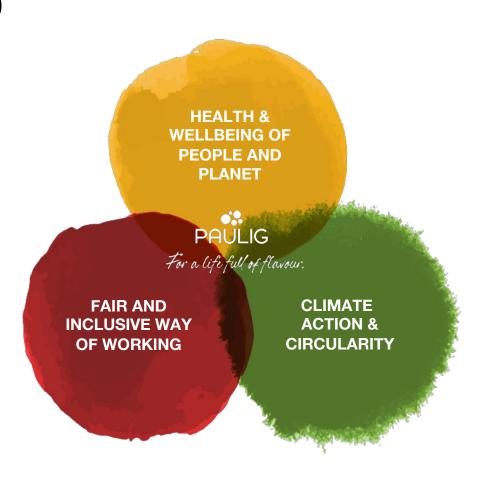
All our packages will be recyclable and made from renewable or recycled materials



Focus areas and ambitions for 2030

AMBITION:

70% of our net sales comes from products and services which enable health and wellbeing of people and the planet









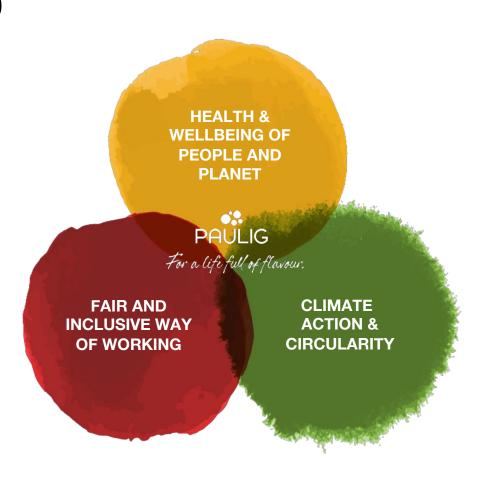




Focus areas and ambitions for 2030

AMBITION:

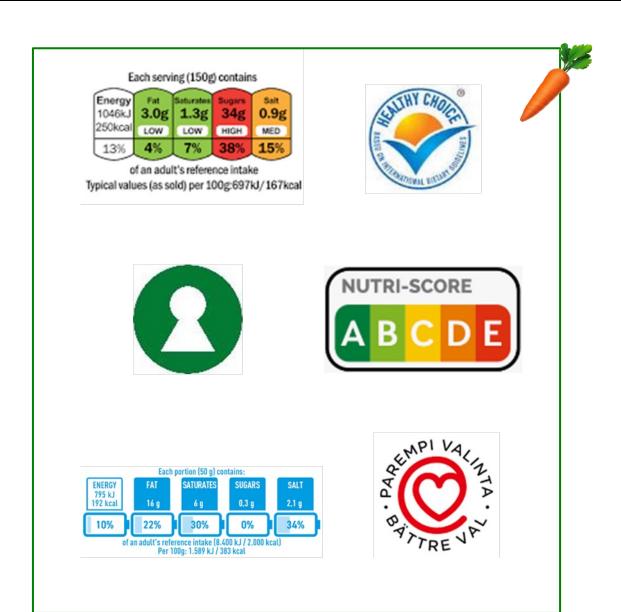
70% of our net sales comes from products and services which enable health and wellbeing of people and the planet





Important features of a nutrition framework

- Independent and measurable definition of "enabling health for people"
- Cover well-established dietary parameters affecting health
- Enable clear and transparent external communication of health targets





Important features of a nutrition framework

- Enable fair and comprehensive evaluation of products and product categories
- Widely used and accepted by consumers
- Supported by science and endorsed by NGO's



Align with EU law



Energy			
1046kJ		1.3g	0.9g
250kcal	LOW	LOW	MED
13%	4%	7%	15%

of an adult's reference intake Typical values (as sold) per 100g:697kJ/167kcal





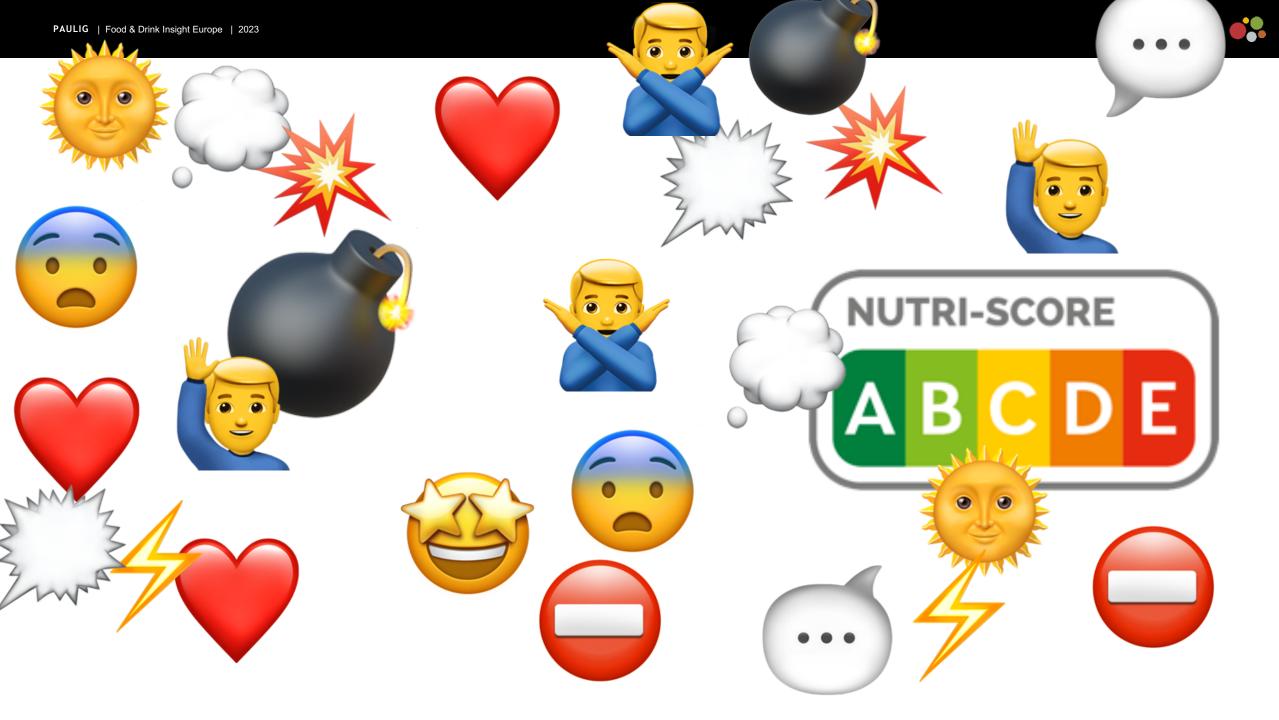


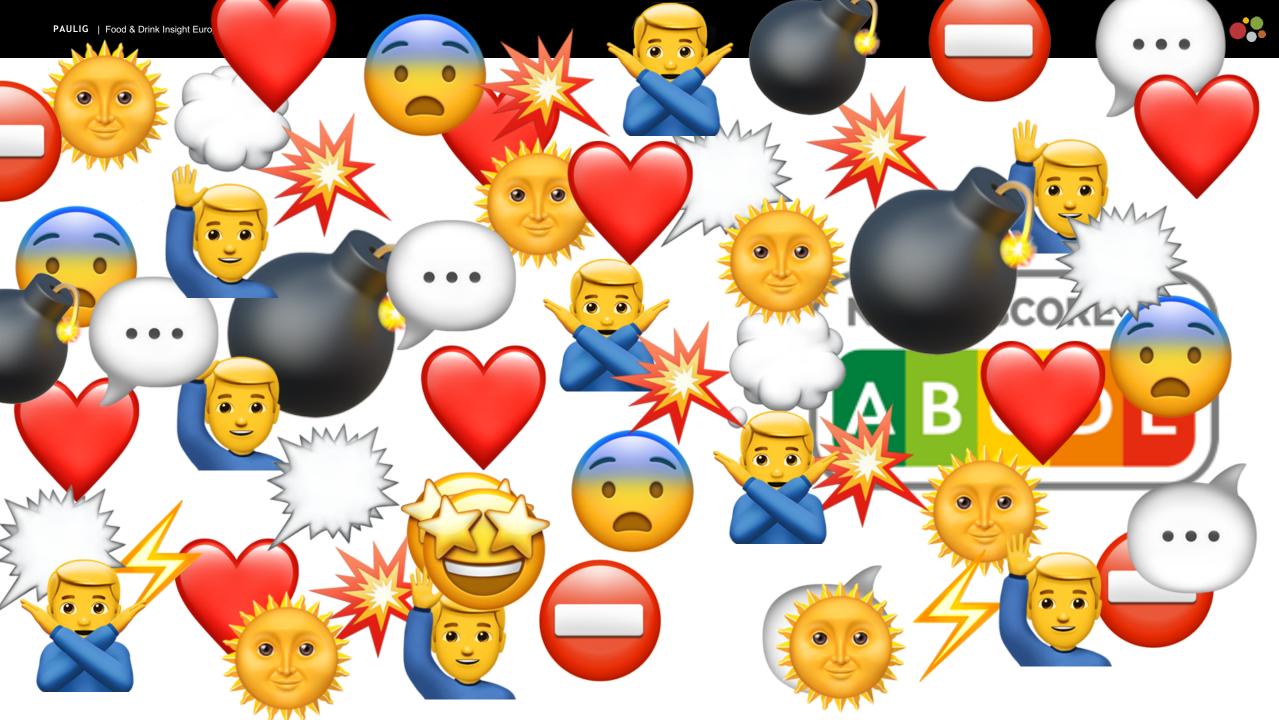
















Nutri-Score = Summary Score

Unhealthy points

Points	Energy (kJ)	Sugar (g)	Saturated fatty acids (g)	Sodium (mg)
0	≤ 335	≤ 4,5	≤1	≤ 90
1	> 335	> 4,5	> 1	> 90
2	> 670	> 9	> 2	> 180
3	>1005	> 13,5	> 3	> 270
4	> 1340	> 18	> 4	> 360
5	> 1675	> 22,5	> 5	> 450
6	> 2010	> 27	> 6	> 540
7	> 2345	> 31	>7	> 630
8	> 2680	> 36	>8	> 720
9	> 3015	> 40	> 9	> 810
10	> 3350	> 45	> 10	> 900
TOTAL	1 point	0 points	0 points	7 points

Healthy minus points

Points	Fruit, vegetables (%)	Fibers (g)	Proteins (g)
0	≤ 40	≤ 0,9	≤ 1,6
1	> 40	> 0,9	> 1,6
2	> 60	> 1,9	> 3,2
3		> 2,8	> 4,8
4		> 3,7	> 6,4
5	> 80	> 4,7	> 8,0
TOTAL	0 points	5 points	5 points
	0		





10

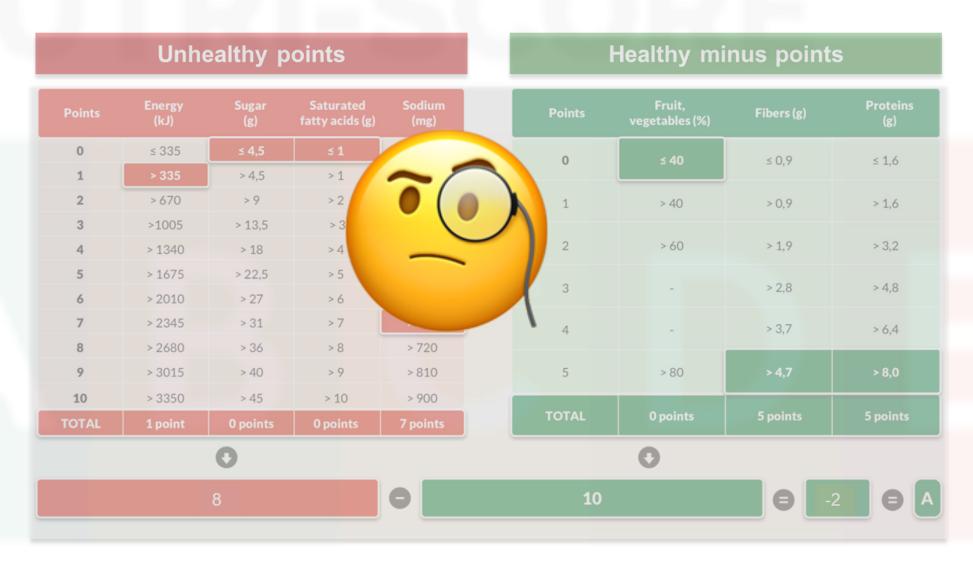






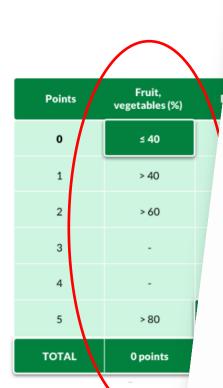


Nutri-Score = Summary Score





Further deve



NUTRI-SCORE

Farm to Fork
Strategy

food system

Update of the Nutri-Score al-

Update report from the Scientific Com-

The update report from the Scientific Commi

accepted unanimously by the members of the

uidance in R&D

AT LE CHARLES

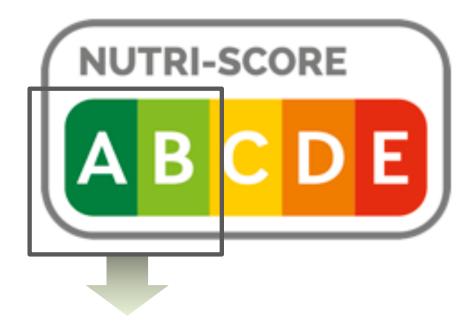


Nutrition framework

For a fair, healthy and environmentally-friendly Fruit & vegetables Niv, rapeseed & walnut oil rbs and spices s and seeds mes and whole grain and flours/powders



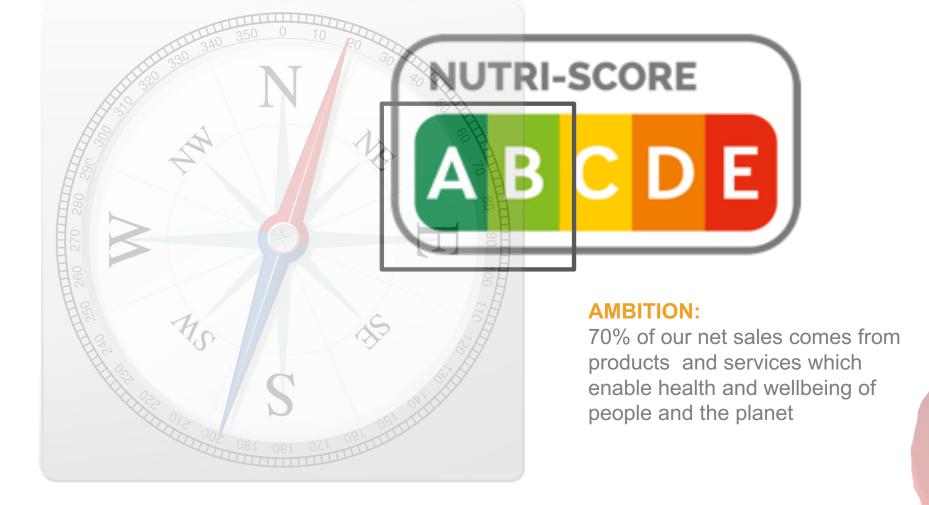
A further developed model of



defines "enable health for people"



...and guides the R&D process toward our goal



HEALTH &
WELLBEING OF
PEOPLE AND
PLANET







Paulig's nutrition framework



- Concretisizes health targets
- Integrated in R&D process
- Guides product development and use of nutrition & health claims

HEALTH &
WELLBEING OF
PEOPLE AND
PLANET



For a life full of flavour.





Year Currency Legal Unit KPI Content Filter ① Metric in Use

2022

EUR

Alla

Foods & mixed drinks

Net net sales

HEALTH AMBITION 2030

70% of our net sales comes from products and services which enable health and wellbeing of people and the planet.

A product 'enabling health for people' is defined by Paulig Nutrition KPI framework that is based on the Nutri-Score model, further developed.

The cutoff for "Enabling health for people" is light green (B), except vellow (C) for spice mixes, pastes, BBQ glace etc.



The nutrition framework includes the food and mixed drinks portfolio, not pure coffee or tea.



Check out the reports

related to our other

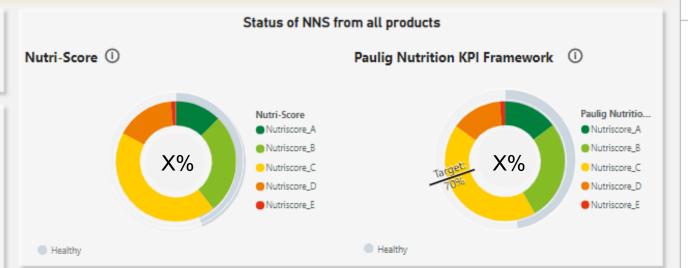
CO

HEALTH & WELLBEING

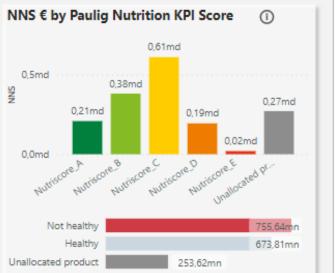
OF PEOPLE AND PLANET











∓ Filt

Q

Filter på

Nutri-S är (alla)

Filter på a

HEALTH är (alla)

DOCU

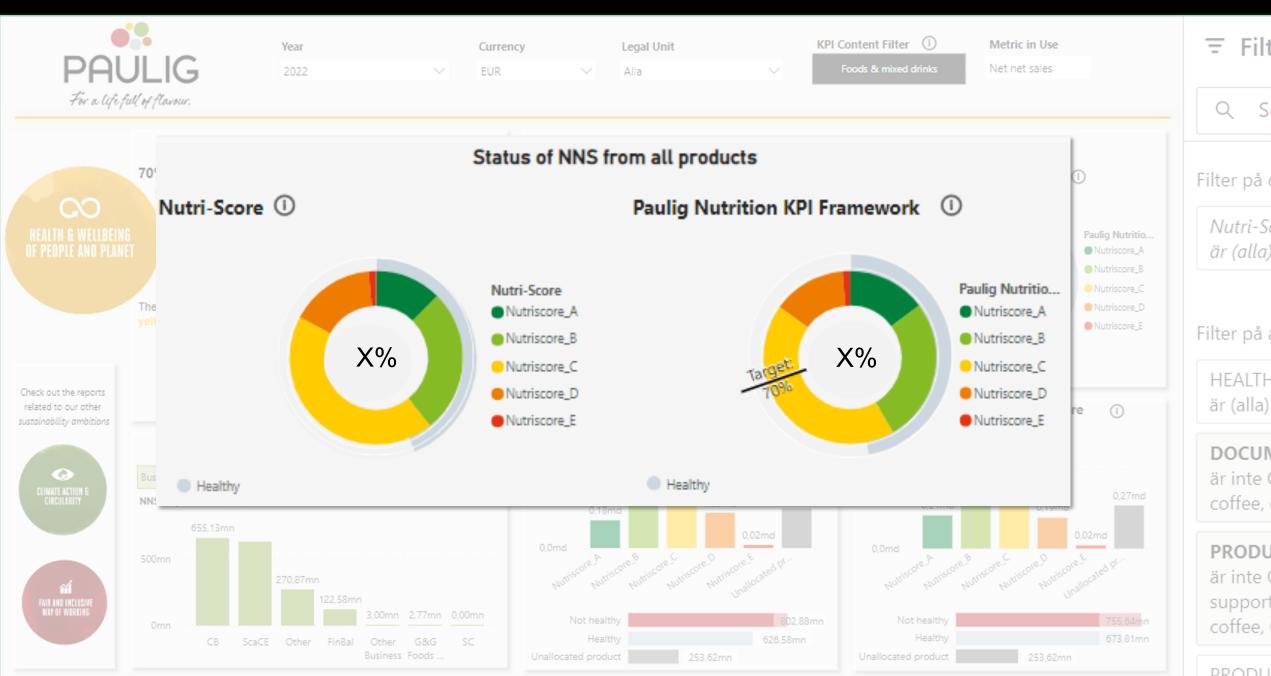
är inte (coffee,

ar inte (

DRODII

coffee,









Ingredienser

VETEMJÖL, grönsaker (31%) (morot (31%), rödbeta), rapsolja, fuktighetsbevarande medel (E422), VETEGLUTEN, surhetsreglerande medel (äppelsyra), druvsocker, emulgeringsmedel (E471), bakpulver (natriumbikarbonat), salt, paprikaextrakt, rosmarinextrakt, antioxidationsmedel (askorbinsyra), mjölbehandlingsmedel (E920).

Näringsvärde Per 100 g

Energi (kJ)/(kcal): 1269 / 301

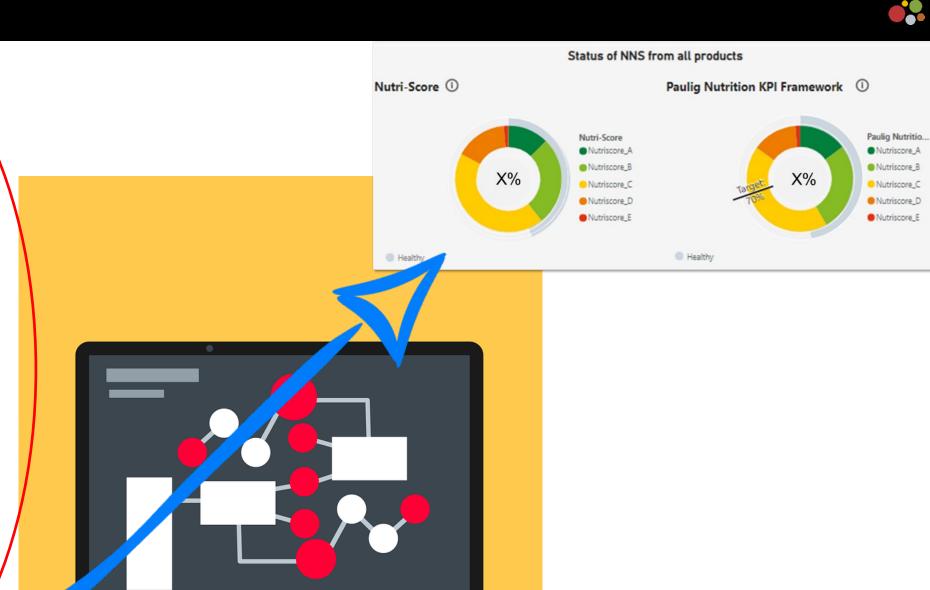
Fett: 6,9 g

varav mättat fett: 1,3 g

Kolhydrat: 51,0 g

varav sockerarter: 3,8 g

Fiber: 3,2 g Protein: 9,1 g Salt: 0,90 g



...



Paulig Nutritio...

● Nutriscore_A

Nutriscore_B

Nutriscore_C

Nutriscore D

Nutriscore_E

Paulig Nutrition KPI Framework ①

Healthy

X%



Ingredienser

VETEMJÖL, grönsaker (31%) (morot (31% rödbeta), rapsolja, fuktighetsbevarande medel (E422), VETEGLUTEN, surhetsreglerande medel (äppelsyra), druvsocker, emulgeringsmedel (E471), bakpulver (natriumbikarbonat), salt, papr kaextrakt, rosmarinextrakt, antioxidationsmedel (askorbinsyra), mjölbehandlingsmedel (E910).

Näringsvärde Per 100 g

Energi (kJ)/(kcal): 1269 / 301

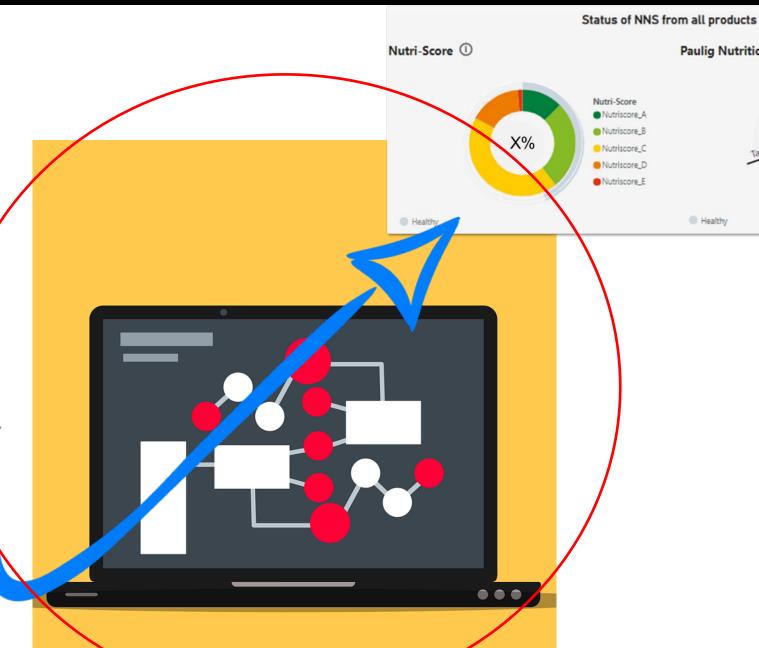
Fett: 6,9 g

varav mättat fett: 1,3 g

Kolhydrat: 51,0 g

varav sockerarter: 3,8 g

Fiber: 3,2 g Protein: 9,1 g Salt: 0,90 g







Ingredienser

VETEMJÖL, grönsaker (31%) (morot (31%), rödbeta), rapsolja, fuktighetsbevarande medel (E422), VETEGLUTEN, surhetsreglerande medel (äppelsyra), druvsocker, emulgeringsmedel (E471), bakpulver (natriumbikarbonat), salt, paprikaextrakt, rosmarinextrakt, antioxidationsmedel (askorbinsyra), mjölbehandlingsmedel (E920).

Näringsvärde Per 100 g

Energi (kJ)/(kcal): 1269 / 301

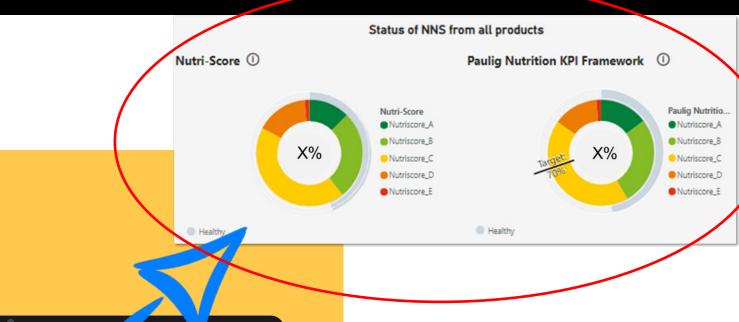
Fett: 6,9 g

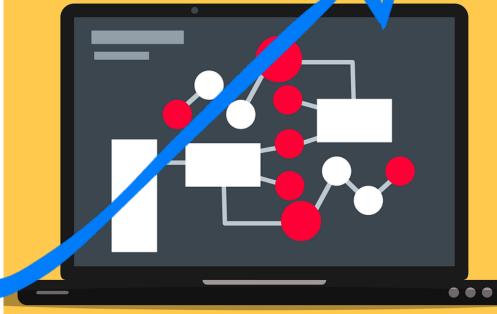
varav mättat fett: 1,3 g

Kolhydrat: 51,0 g

varav sockerarter: 3,8 g

Fiber: 3,2 g Protein: 9,1 g Salt: 0,90 g







Data concept flow for monitoring of status and KPI's related to Nutri-Score

